

Get the Best **Solution** for Your Vehicle Comments

ALL NEW - ALL USED - ALL CERTIFIED PREOWNED - ALL WHOLESALE

Referred to as a
'No Brainer'
by top-rated dealer groups that
focus on selling instead of writing
custom vehicle comments
for hours each day.



**daN 360 offers North America's
dealers 100% coverage for all
their content marketing needs.**

Ready to turn **browsers** into **buyers**?

Increase Conversions with Custom Vehicle Comments

Custom vehicle descriptions help on-line customers connect with the vehicle in a way that technical descriptions from the manufacturer don't. Creative, interesting vehicle descriptions help the customer connect with the essence of the vehicle and help them to establish an emotional experience. Once a customer has made that emotional connection, they are much more likely to purchase it from you.

Differentiate Your Online Marketing

Taking vehicle descriptions straight from manufacturer feeds does not differentiate you at all from the hundreds of other dealerships who sell the same brands and use the same feeds. Dealer Assist Now is here to help you when you don't have the time to spend making these unique and engaging. Make your move with Dealer Assist Now and pull ahead of the competition with custom vehicle descriptions.

Put Professional Automotive Writers to Work for You

With Dealer Assist Now's Full-Service option, you can put your internet sales department's focus on selling vehicles and making money instead of creative writing. Signing up for the Full-Service option gets you an assigned writer who will take care of you daily as you add new vehicles to your inventory. Prefer DIY? We offer self-service options too! New, used, certified preowned, and wholesale – We've got you covered!

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Chevrolet Vehicle Comments

Dealer Assist Now began its journey in 2007 as a place for dealers to share vehicle comments/seller's notes. We started with a few dealers and quickly grew a full service platform that helps dealers in all 50 states and a few in other countries. We work with your Chevrolet Product with the goal to be the voice of the vehicle. Without comments, your online store is like a salesperson standing next to your vehicle with his or her mouth taped shut.

Our Chevrolet Comment staff attends auto shows, follows motorsports, and comprehends the dynamics of Chevrolet vehicle ownership. They understand the excellent build quality and fun-to-drive nature of the Sonic and describe it with passion. Our writers understand the Tahoe buyer as well as the Malibu owner. Chevrolet is a way of life and for anyone that has not experienced this pleasure; we walk them down the path.

Chevrolet Brand Manager

Our Chevrolet Brand Manager supplies the Dealer Assist Now team with all current 2013 and 2014 comments that are designed to make your vehicle sound the very best. The Chevrolet Brand Manager for daN has experienced each model, each trim package, and has spent time in these impressive machines from the showroom to the street. They help process all CPO comments to make all of your Certified Chevrolets sound the Very Best and Mirror Chevrolet's offerings – Common Sense drives people to the car that is priced right, looks great, and Sounds the Best! We Supply The Sounds Best For America's Chevrolet Dealers.

How It Works

Our Team customizes comments to tell the story of each vehicle with a clear call to action for your store. This provides consistency to your online marketing and helps drive traffic. We give buyers the facts they need to make an intelligent buying decision. Our daN staff has years of training with industry leaders like Auto Trader.com, Cobalt, Dealer Specialties, CARS.com, HomeNet, eCarlist, Dealer.com, Liquidmotors, and many more!

Full Service New \$349 – Our Chevrolet Brand Manager reviews each placement and assures your Chevrolet comments sound the Very Best! We process incoming feeds and write comments the same day when pictures are present. daN knows what it takes to get your vehicle on the "Short List" when customers are making the decisions. Buyers are just like you and choose the one that is Priced Right, has Great Pictures, and Sounds the Best!

Self Service New \$249 – Access to the daN dealer site through the Secure Dealer Portal allows you Single Log On Access to all 2012 & Newer Chevrolet Comments Plus 160,000 and growing of brand X used. This is a dealer Managed Cut/Paste option (no writing) with the ability to change any comment to suit you 100% **Popular Option for any ISM

2014 Chevrolet Silverado 1500 High Country Crew Cab 4WD in Brownstone Metallic

Giddyup! All dressed up and ready to go, our 2014 Chevrolet Silverado 1500 High Country Crew Cab is decked out in handsome Brownstone Metallic. Under the hood is a 6.2 Liter V8 EcoTec3 powerhouse kicking out 420 hp. It offers exceptional fuel economy of 20 mpg and a tough 6 Speed automatic transmission. Muddy rural roads, mountain terrain, towing your boat, or hauling lumber are no challenge with a beefy upgraded suspension that eases you down the road in comfort; while our sturdy 4WD can handle whatever Mother Nature has in store. The commanding appearance of this High Country with unique 20" chrome wheels improves any landscape. Meanwhile, the upscale cabin with saddle brown leather upholstery, heated and cooled front bucket seats and driver-seat memory settings makes you feel like the king of the road. MyLink, a huge central display, Bluetooth and a Bose premium audio system with a six-disc CD changer, a USB/iPod interface and rear audio controls keeps you connected and entertained along the way. Well-known GM safety features are in place like Stabilitrak, 4-wheel ABS, daytime running lamps, park assist and plenty of airbags. This no-nonsense truck will exceed your expectations for work and play. Come on up to the High Country! Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

2014 Chevrolet Camaro SS Coupe - 2SS in Red Hot

Experience ultimate power and performance in our 2014 Chevrolet Camaro 2SS displayed in stunning Red Hot. One of the best engines on the planet, our powerful 6.2 Liter V8 puts a whopping 426hp under your control while tethered to a smooth-shifting 6-Speed Manual with TAPshift for on-the-fly gear changes. Enjoy precise handling, balance, and responsiveness of a performance-tuned suspension along with the exceptional stopping power of Brembo brakes and ultra high performance tires. Wherever you go, the sound of the dual outlet exhaust revs according to engine rpm to let the world know you're there and near 25mpg isn't bad either! Refreshed for 2014, you'll find that our 2SS Coupe continues its use of high-quality materials with content rich appointments such as 20 inch aluminum wheels, leather-appointed seating, and Head-Up Display. Every inch of its interior is designed to enhance your ride from the tasteful four-gauge auxiliary cluster to the Boston Acoustics premium nine-speaker stereo system, USB port and a rear camera that displays in the touchscreen radio. True comfort and convenience wrapped up in power. Today you can call this beast yours. Don't delay... Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!