

Get the Best **Solution** for Your Vehicle Comments

ALL NEW - ALL USED - ALL CERTIFIED PREOWNED - ALL WHOLESALE

Referred to as a
'No Brainer'
by top-rated dealer groups that
focus on selling instead of writing
custom vehicle comments
for hours each day.



**daN 360 offers North America's
dealers 100% coverage for all
their content marketing needs.**

Ready to turn **browsers** into **buyers**?

Increase Conversions with Custom Vehicle Comments

Custom vehicle descriptions help on-line customers connect with the vehicle in a way that technical descriptions from the manufacturer don't. Creative, interesting vehicle descriptions help the customer connect with the essence of the vehicle and help them to establish an emotional experience. Once a customer has made that emotional connection, they are much more likely to purchase it from you.

Differentiate Your Online Marketing

Taking vehicle descriptions straight from manufacturer feeds does not differentiate you at all from the hundreds of other dealerships who sell the same brands and use the same feeds. Dealer Assist Now is here to help you when you don't have the time to spend making these unique and engaging. Make your move with Dealer Assist Now and pull ahead of the competition with custom vehicle descriptions.

Put Professional Automotive Writers to Work for You

With Dealer Assist Now's Full-Service option, you can put your internet sales department's focus on selling vehicles and making money instead of creative writing. Signing up for the Full-Service option gets you an assigned writer who will take care of you daily as you add new vehicles to your inventory. Prefer DIY? We offer self-service options too! New, used, certified preowned, and wholesale – We've got you covered!

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Nissan Vehicle Comments

Dealer Assist Now began its journey in 2007 as a place for dealers to share vehicle comments/seller's notes. We started with a few dealers and quickly grew a full service platform that helps dealers in all 50 states and a few in other countries. We work with your Nissan Product with the goal to be the voice of the vehicle. Without comments, your online store is like a salesperson standing next to your vehicle with his or her mouth taped shut.

Our Nissan Comment staff attends auto shows, follows motorsports, and comprehends the dynamics of Nissan vehicle ownership. They understand the confidence of the Maxima and describe it with passion. Our writers understand the Frontier buyer as well as the Juke owner. Nissan is a new way of life and for anyone that has not experienced this pleasure; we walk them down the path.

Nissan Brand Manager

Our Nissan Brand Manager supplies the Dealer Assist Now team with all current 2013 and 2014 comments that are designed to make your vehicle sound the very best. The Nissan Brand Manager for daN has experienced each model, each trim package, and has spent time in these impressive machines from the showroom to the street. They help process all CPO comments to make all of your Certified Nissans sound the Very Best and Mirror Nissan's offerings – Common Sense drives people to the car that is priced right, looks great, and Sounds the Best! We Supply The Sounds Best For America's Nissan Dealers.

How It Works

Our Team customizes comments to tell the story of each vehicle with a clear call to action for your store. This provides consistency to your online marketing and helps drive traffic. We give buyers the facts they need to make an intelligent buying decision. Our daN staff has years of training with industry leaders like Auto Trader.com, Cobalt, Dealer Specialties, CARS.com, HomeNet, eCarlist, Dealer.com, Liquidmotors, and many more!

Full Service New \$349 – Our Nissan Brand Manager reviews each placement and assures your Nissan comments sound the Very Best! We process incoming feeds and write comments the same day when pictures are present. daN knows what it takes to get your vehicle on the "Short List" when customers are making the decisions. Buyers are just like you and choose the one that is Priced Right, has Great Pictures, and Sounds the Best!

Self Service New \$249 – Access to the daN dealer site through the Secure Dealer Portal allows you Single Log On Access to all 2012 & Newer Nissan Comments Plus 160,000 and growing of brand X used. This is a dealer Managed Cut/Paste option (no writing) with the ability to change any comment to suit you 100% **Popular Option for any ISM

2014 Nissan Leaf S in Cayenne Red

The future is here with our all-electric 2014 Nissan Leaf. Pictured in eye-catching Cayenne Red, this S model is powered by an advanced electric motor that creates zero emissions and gives you the equivalent of nearly 130 city miles per gallon. Outside, the shape itself tells you this isn't just any ordinary car. The exterior also features 16-inch steel wheels, aerodynamic halogen headlights, rear spoiler and an aerodynamic underbody cover and rear diffuser. Check out our pictures and you'll see the car of the future has all the features you need in a well-built cabin. You'll find Nissan's Intelligent Key w/Push Button Start, Bluetooth hands-free phone system, heated front and rear seats, heated leather-wrapped steering wheel and an AM/FM/CD audio system with a 4.3-inch color monitor. The Leaf was the first 100% electric vehicle to earn the Top Safety Pick rating from the IIHS and also the first to earn a 5-star rating for overall safety. This was made possible with six standard airbags, Vehicle Dynamic Control and a Traction Control System. We all do our fair share for the environment, but with the Leaf you can do so much more. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

2014 Nissan Titan LE 4x4 in Java Metallic

With enormous size, strength, power and influence, the 2014 Titan LE lives up to its name. Shown here in Java Metallic, this sure-footed 4X4 model has what it takes to finish any job. Powering this massive machine is Nissan's 5.6 Liter Endurance V8 which pumps out a healthy 317 hp while coupled with a 5-speed automatic and attaining up to 17mpg. Outside, the exterior is highlighted with such features as 20-inch aluminum-alloy wheels, fog lights, rear sonar system, locking tailgate, cargo bed light and Nissan's awesome Utili-track channel system. Step inside, and you'll see the innovative interior with leather-appointed seating uses every inch to maximize space for your passengers, cargo, or just about anything you need. You'll find standard features like remote keyless entry, NissanConnect Navigation, two dash-mounted 12-volt DC power outlets and heated front seats. To make the workday more pleasant, listen to your tunes with the Rockford Fosgate AM/FM/CD audio system w/USB connection port for your iPod and 10 speakers. On the safety front, Nissan's Safety Shield will keep you and your passengers out of harms way with 6 airbags, Vehicle Dynamic Control, Traction Control System, a Tire Pressure Monitoring System, RearView Monitor and the added peace of mind of advanced 4-wheel drive. You work hard for a living, therefore you need a truck that works even harder for you. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

