

Selling Value with Custom Vehicle Descriptions

Increase **Conversions** with Custom Vehicle Comments

Solutions that work for your dealership

Gain a competitive edge with Dealer Assist Now! Stand out from the crowd with detailed, comprehensive online vehicle comments designed to drive more online traffic and leads.

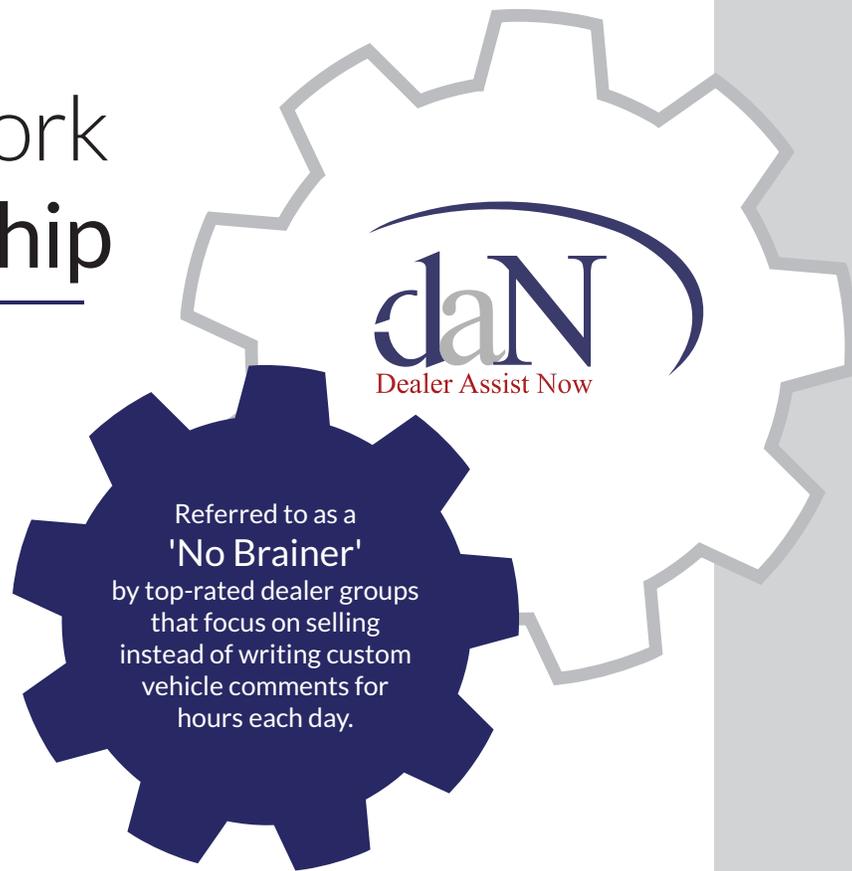
Ready to turn browsers into buyers?

Selling Value with Custom Vehicle Descriptions

The role of a vehicle description is to give buyers enough information, so they convince themselves that yours is the right vehicle for them and make a dealership interaction – call – click – walk in. The best sales copy is full, complete information – to deliver this you need to go beyond the stock manufacturer description and deliver a custom description that tells the vehicle's story, not just technical features. Put daN's professional writers to work for you.

check our website

www.dealerassistnow.com



Referred to as a
'No Brainer'
by top-rated dealer groups
that focus on selling
instead of writing custom
vehicle comments for
hours each day.

Increase Conversions with Custom Vehicle Comments

Custom vehicle descriptions help on-line customers connect with the vehicle in a way that technical descriptions from the manufacturer don't. Creative, interesting vehicle descriptions help the customer connect with the essence of the vehicle and help them to establish an emotional experience. Once a customer has made that emotional connection, they are much more likely to purchase it from you.

call us

Office 402-235-2588
Owner 402-679-7223

sign up



Custom Vehicle Comments for Subaru Brand Vehicles

Dealer Assist Now began its journey in 2007 as a place for dealers to share vehicle comments/seller's notes. We started with a few dealers and quickly grew a full service platform that helps dealers in all 50 states and a few in other countries. We work with your Subaru Product with the goal to be the voice of the vehicle. Without comments, your online store is like a salesperson standing next to your vehicle with his or her mouth taped shut.

Our comment staff attends auto shows, follows motorsports, and comprehends the dynamics of Subaru vehicle ownership. They understand the confidence you have with the Outback and describe it with passion. Our writers understand the Legacy buyer as well as the Forester owner. Subaru is a new way of life and for anyone that has not experienced this pleasure; we walk them down the path.

daN Custom Vehicle Comments Manager for Subaru Brand Vehicles

Our daN Comments Manager for Subaru brand vehicles supplies the Dealer Assist Now team with comments that are designed to make your vehicle inventory sound the very best. The daN Comments Manager for Subaru brand vehicles has experienced each model, each trim package, and has spent time in these impressive machines from the showroom to the street. They help process all CPO comments to make all of your Certified Subaru vehicles sound the Very Best and mirror the Subaru brand's offerings - Common Sense drives people to the car that is priced right, looks great, and Sounds the Best! We Supply The Sounds Best For America's Subaru Dealers.

How It Works

Our Team customizes comments to tell the story of each vehicle with a clear call to action for your store. This provides consistency to your online marketing and helps drive traffic. We give buyers the facts they need to make an intelligent buying decision. Our daN staff has years of training with industry leaders like Auto Trader.com, Cobalt, Dealer Specialties, CARS.com, eCarlist, Dealer.com, and many more!

Full Service New \$349 - A daN Custom Vehicle Comments Manager for Subaru Brand Vehicles reviews each placement and assures your comments for your Subaru vehicle inventory sound the Very Best! We process incoming feeds and write comments the same day when pictures are present. daN knows what it takes to get your vehicle on the "Short List" when customers are making the decisions.

Self Service New \$249 - Access to the daN dealer site through the Secure Dealer Portal allows you Single Log On Access to all 2012 & Newer Comments for Subaru brand vehicles Plus 160,000 and growing of brand X used. This is a dealer Managed Cut/Paste option (no writing) with the ability to change any comment to suit you 100% **Popular Option for any ISM

2014 Subaru Impreza 2.0i AWD in Crystal Black Silica

The versatile and rewarding 2014 Subaru Impreza 2.0i 5 Door Hatchback, shown in Crystal Black Silica, combines functionality with stylish good looks that expands life's opportunities and magnifies enjoyment while achieving up to 36 mpg! Under the hood is our amazing horizontally opposed 2.0 Liter Boxer engine that provides 148hp and a 5-Speed manual that helps this All Wheel Drive achieve incredible fuel economy. Subaru's lower center of gravity provides better handling and serves up that "sports car" feel. Load up your friends and head out for some highway fun! Our photos dazzle you with plenty of room for your family or fishing buddies plus gear and the family dog. Slide behind the wheel and take in the new ergonomic design filled with amenities to provide for a comfortable road trip. The exterior lines scream sports car while the interior provides ample space for cargo or passengers. Legendary Subaru reliability and exemplary safety features are abundant to protect the ones you love. No longer does an All Wheel Drive translate to the family truckster. Subaru offers instant power to the wheels, which will have you loving your Impreza at first drive. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

2014 Subaru Forester 2.0XT Touring AWD in Marine Blue Pearl

Acquaint yourself with our redesigned and more practical 2014 Subaru Forester 2.0XT Touring exhibited here in Marine Blue Pearl. Our Forester combines a 250hp Turbo charged 4-cylinder Boxer engine with a brand new CVT w/manual shift modes and paddle shifters. This combination delivers better fuel economy than older Forester models and our newer chain driven camshafts require less maintenance down the road. Combine this technology with a time tested symmetrical All Wheel Drive system with nearly 9-Inches of ground clearance and you get a practical safe machine that will go just about anywhere while attaining up to 28 mpg! Enjoy our photos that proudly show off a roomy interior and generous back seats for your whole crew. The new over-sized rear hatch assures almost anything will fit in the cargo area and the wider door openings make for an easy entry and exit. Our 2.0XT Touring features an exclusive sport-design front fascia, sporty 18-inch aluminum alloy wheels and a rear spoiler. Inside, you'll be spoiled with a premium leather-trimmed interior featuring heated front seats, GPS Navigation and a power rear gate. This best seller has safety built into its DNA with incredible features like a rollover sensor that deploys the side curtain airbags to keep all the inside occupants safe. See what all the excitement is about! Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership! Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

Office: 402-235-2588 | Owner: 402-679-7223

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