Get the Best Solution for Your Vehicle Comments

ALL NEW - ALL USED - ALL CERTIFIED PREOWNED - ALL WHOLESALE

Referred to as a 'No Brainer'

by top-rated dealer groups that focus on selling instead of writing custom vehicle comments for hours each day.



daN 360 offers North America's dealers 100% coverage for all their content marketing needs.

Ready to turn browsers into buyers?

Increase Conversions with Custom Vehicle Comments

Custom vehicle descriptions help on-line customers connect with the vehicle in a way that technical descriptions from the manufacturer don't. Creative, interesting vehicle descriptions help the customer connect with the essence of the vehicle and help them to establish an emotional experience. Once a customer has made that emotional connection, they are much more likely to purchase it from you.

Differentiate Your Online Marketing

Taking vehicle descriptions straight from manufacturer feeds does not differentiate you at all from the hundreds of other dealerships who sell the same brands and use the same feeds. Dealer Assist Now is here to help you when you don't have the time to spend making these unique and engaging. Make your move with Dealer Assist Now and pull ahead of the competition with custom vehicle descriptions.

Put Professional Automotive Writers to Work for You

With Dealer Assist Now's Full-Service option, you can put your internet sales department's focus on selling vehicles and making money instead of creative writing. Signing up for the Full-Service option gets you an assigned writer who will take care of you daily as you add new vehicles to your inventory. Prefer DIY? We offer self-service options too! New, used, certified preowned, and wholesale – We've got you covered!

Aston Martin Vehicle Comments

Dealer Assist Now began its journey in 2007 as a place for dealers to share vehicle comments/seller's notes. We started with a few dealers and quickly grew a full service platform that helps dealers in all 50 states and a few in other countries. We work with your Aston Martin Product with the goal to be the voice of the vehicle. Without comments, your online store is like a salesperson standing next to your vehicle with his or her mouth taped shut.

Our Aston Martin Comment staff attends auto shows, follows motorsports, and comprehends the dynamics of Aston Martin vehicle ownership. They understand the confidence you have with the Vanquish and describe it with passion. Our writers understand the Rapide S buyer as well as the Vantage owner. Aston Martin is a way of life and for anyone that has not experienced this pleasure; we walk them down the path.

Alston Martin Brand Manager

Our Aston Martin Brand Manager supplies the Dealer Assist Now team with all current 2013 and 2014 comments that are designed to make your vehicle sound the very best. The Aston Martin Brand Manager for daN has experienced each model, each trim package, and has spent time in these impressive machines from the showroom to the street. They help process all CPO comments to make all of your Certified Aston Martins sound the Very Best and Mirror Aston Martin's offerings – Common Sense drives people to the car that is priced right, looks great, and Sounds the Best! We Supply The Sounds Best For America's Aston Martin Dealers.

How It Works

Our Team customizes comments to tell the story of each vehicle with a clear call to action for your store. This provides consistency to your online marketing and helps drive traffic. We give buyers the facts they need to make an intelligent buying decision. Our daN staff has years of training with industry leaders like Auto Trader.com, Cobalt, Dealer Specialties, CARS.com, HomeNet, eCarlist, Dealer.com, Liquidmotors, and many more!

Full Service New \$349 – Our Aston Martin Brand Manager reviews each placement and assures your Aston Martin comments sound the Very Best! We process incoming feeds and write comments the same day when pictures are present. daN knows what it takes to get your vehicle on the "Short List" when customers are making the decisions. Buyers are just like you and choose the one that is Priced Right, has Great Pictures, and Sounds the Best!

Self Service New \$249 – Access to the daN dealer site through the Secure Dealer Portal allows you Single Log On Access to all 2012 & Newer Aston Martin Comments Plus 160,000 and growing of brand X used. This is a dealer Managed Cut/Paste option (no writing) with the ability to change any comment to suit you 100% **Popular Option for any ISM -

2014 Aston Martin DB9 Coupe in Midnight Blue

Experience the essence of British luxury in our 2014 Aston Martin DB9 Coupe presented in Midnight Blue. Under the hood of this exotic hand-built machine awaits a powerful V12 with 5.9 Liters and 510hp at your command. With a crisp-shifting 6 Speed automatic transmission, our DB9 Super Car accelerates from zero to 60 mph in a pulse-pounding 4.6 seconds! Precise three-mode adjustable and adaptive suspension and race-inspired braking execute flawlessly in this automotive masterpiece. Our DB9 is sinfully beautiful with an iconic silhouette and a fantastic roar that inspires confidence. Twenty inch wheels and performance tires accent the sculpted exterior. Inside the masterfully crafted cabin you'll find soft leather, alloy trim and sapphire crystal provide elegance that is unprecedented. Brimming with advanced technology inside and out, this vehicle injects its segment with exhilarating performance and paradigm-shifting design! Sit back in heated power-adjustable seats and enjoy Bluetooth phone connectivity, a Garmin navigation system and a premium audio system with satellite radio and an iPod interface. Super cars need safety features too, and our DB9 includes ABS, stability control, traction control, along with airbags that are all neatly tucked into the dash and seating. The time is now to reward yourself with abundant power and world-class style. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

2014 Aston Martin Vanquish Coupe in Red Lion

Evoking lust and desire with its seductive presence, our 2014 Aston Martin Vanguish in stunning Red Lion is the epitome of British craftsmanship. Our Super Grand Tourer Coupe is endowed with the formidable growl of a 6.0 Liter V12 that produces 565 hp and 457 pound-feet of torque - our most potent engine yet. This power is perfectly managed with a paddle-shifted 6 Speed automatic gearbox that executes with precision to launch our refined RWD machine from 0-60mph in 4.2 seconds. Whether providing a civilized cruise or breathtaking acceleration, our coupe offers a visceral experience that is beyond your imagination! The svelte silhouette of our Vanguish is aggressive, yet distinctly debonair. Slide into the handcrafted interior and be taken to new heights with an exacting level of detail and the finest of materials. Contrasting seat accent colors, unique hour-glass stitching and illuminated glass buttons exude an aura of elegance. Revel in the sumptuous sensation of power-adjustable heated leather seats with memory functions as you enjoy a seamless connection to your digital world with a central infotainment screen, navigation, Bluetooth, and mobile WiFi. Our 13-speaker Bang and Olufsen audio system with iPod/USB connectivity and satellite radio allows you to listen to whatever music suits your mood as you embrace the art of driving in this exquisite machine. Of course, our Vanquish has been meticulously engineered with advanced safety features to keep you out of harm's way as well. An unparallelled blend of luxury, performance and prestige, this is an exceptional piece of automotive art that you've got to see in the flesh. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!