

# Get the Best **Solution** for Your Vehicle Comments

ALL NEW - ALL USED - ALL CERTIFIED PREOWNED - ALL WHOLESALE

Referred to as a  
**'No Brainer'**  
by top-rated dealer groups that  
focus on selling instead of writing  
custom vehicle comments  
for hours each day.



**daN 360 offers North America's  
dealers 100% coverage for all  
their content marketing needs.**

## Ready to turn **browsers** into **buyers**?

### Increase Conversions with Custom Vehicle Comments

Custom vehicle descriptions help on-line customers connect with the vehicle in a way that technical descriptions from the manufacturer don't. Creative, interesting vehicle descriptions help the customer connect with the essence of the vehicle and help them to establish an emotional experience. Once a customer has made that emotional connection, they are much more likely to purchase it from you.

### Differentiate Your Online Marketing

Taking vehicle descriptions straight from manufacturer feeds does not differentiate you at all from the hundreds of other dealerships who sell the same brands and use the same feeds. Dealer Assist Now is here to help you when you don't have the time to spend making these unique and engaging. Make your move with Dealer Assist Now and pull ahead of the competition with custom vehicle descriptions.

### Put Professional Automotive Writers to Work for You

With Dealer Assist Now's Full-Service option, you can put your internet sales department's focus on selling vehicles and making money instead of creative writing. Signing up for the Full-Service option gets you an assigned writer who will take care of you daily as you add new vehicles to your inventory. Prefer DIY? We offer self-service options too! New, used, certified preowned, and wholesale – We've got you covered!

[www.dealerassistnow.com](http://www.dealerassistnow.com)

Office 402-235-2588  
Owner 402-679-7223

Fax 866-734-1634  
[info@dealerassistnow.com](mailto:info@dealerassistnow.com)

## Buick Vehicle Comments

Dealer Assist Now began its journey in 2007 as a place for dealers to share vehicle comments/sellers notes. We started with a few dealers and quickly grew to a full service platform that helps dealers in all 50 states and a few in other countries. We work with your Buick Product with the goal to be the voice of the vehicle. Without comments – Your online store is like a salesperson standing next to your vehicle with his mouth taped shut.

Our Buick Comment staff attends auto shows, follows motorsports, and understands the dynamics of Buick vehicle ownership. They understand the safe and secure feeling that you have with today's LaCrosse and describe it with passion. Our writers understand the Turbo Regal GS buyer as well as the Encore owner. Buick is a newer way of life and for anyone that has not experienced this pleasure; we walk them down the path.

### Buick Brand Manager

Our Buick Brand Manager supplies the Dealer Assist Now team with all current 2012 and 2013 comments that are designed to make your vehicle sound the very best. The Brand Manager for daN has experienced each model, each trim package, and has spent time in these impressive machines from the showroom to the street. They help process all CPO comments to make all of your Certified Buick's sound the Very Best and Mirror GM's offerings – Common Sense drives people to the car that is priced right, looks great, and Sounds the Best! We Supply The Sounds Best For America's Buick Dealers.

### How It Works

Our Team customizes comments to tell the story of each vehicle with a clear call to action for your store. This provides consistency to your online marketing and helps drive traffic. We give buyers the facts they need to make an intelligent buying decision. Our daN staff has years of training with industry leaders like Auto Trader.com, Cobalt, Dealer Specialties, CARS.com, HomeNet, eCarlist, Dealer.com, Liquidmotors, and many more!

**Full Service New \$349**—Our Buick Brand Manager reviews each placement and assures your Buick comments sound the Very Best! We process incoming feeds and write comments the same day when pictures are present. daN knows what it takes to get your vehicle on the "Short List" when customers are making the decisions. Buyers are just like you and choose the one that is Priced Right, has Great Pictures, and Sounds the Best!

**Self Service New \$249** –Access to the daN dealer site through the Secure Dealer Portal allows you Single Log On Access to all 2012 & Newer Buick Comments Plus 160,000 and growing of brand X used. This is a dealer Managed Cut/Paste option (no writing) with the ability to change any comment to suit you 100% \*\*Popular Option for any ISM

## Buick Enclave 2014 Premium Champagne Silver Metallic

Simply spectacular, our 2014 Buick Enclave Premium presented in sparkling Champagne Silver Metallic is a perfect blend of luxury, practicality and performance. This exquisite front wheel drive machine boasts a powerful 288hp 3.6 Liter V6 that is perfectly matched with a smooth-shifting 6-Speed automatic transmission. You are thus rewarded with impressive acceleration and a peaceful 24mpg in any environment thanks in part to our innovative suspension. With a ride this refined and amenities to match, it's no wonder Buick enjoys a stellar reputation for comfort, class and reliability. The sleek exterior of the Enclave Premium Group is enhanced by 19 inch wheels, adaptive headlights, rear privacy glass and a power lift-gate. There's colossal space inside and with features such as a remote starter, heated mirrors, tri-zone automatic climate control and an auto-dimming rearview mirror, every drive feels first-class. You'll stay in touch via IntelliLink, which includes a customizable touchscreen, voice recognition, Bluetooth phone/audio connectivity, and smartphone apps. Imagine yourself behind the wheel of this confidence-inspiring Enclave; comfortable in heated and cooled leather seats, listening to whatever music suits your mood courtesy of a premium Bose sound system. You can't help but smile as you coast down the road onto your next destination. You and your loved ones will be exceptionally safe and secure thanks to anti-lock brakes, stability/traction control, airbags, a blind-spot warning system, a rearview camera and OnStar assistance. This is the complete package, and the right choice for your lifestyle. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

## Buick Verano 2014 (Base Verano) Smoky Gray Metallic

The pinnacle of comfort and confidence, our 2014 Buick Verano displayed in dramatic Smoky Gray Metallic has been meticulously crafted just for you. Under the hood is a 2.4 Liter 4-cylinder engine that launches 180hp through a smooth-shifting 6-Speed automatic in order to achieve near 32mpg on the open road. Paired with tight suspension, this front wheel drive sedan delivers the perfect acceleration in any environment and is thoughtfully engineered to keep you connected to the road with StabiliTrak traction control and all-season tires. Our Verano sedan is a masterpiece enhanced by a signature black chrome waterfall grille, chrome accents, projector beam headlamps, heated mirrors and stunning 18 wheels. Slide into the spacious interior and experience the sublime sensation of heated supple leather seats and a heated steering wheel. You'll appreciate such amenities as keyless ignition/entry, dual-zone automatic climate control, a rearview camera and rear parking sensors. Designed with your lifestyle in mind, IntelliLink voice-controlled infotainment keeps the world at your fingertips with a touchscreen display, smartphone integration, a premium Bose audio system and Bluetooth phone and audio connectivity; all while QuietTuning technology blocks and absorbs outside noise to help provide a serene ride. Safety is paramount and is emphasized by blind-spot, forward-collision, lane-departure and rear cross-traffic warning systems, as well as OnStar and numerous airbags. With thoughtful touches inside and out, every ride in this flawless Verano feels first class. You deserve to reward yourself today. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

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